

非常香港
Very Hong Kong



Very Hong Kong presents

'The Very Ferry Pier'

Are you ready for the next VeryHK event? Together we will re-imagine public spaces of this amazing city and transform Hong Kong from a business hub into a thriving creative metropolis and what better space to do this in than a Hong Kong ferry pier! Ever wondered what it would be like to transform the unique space of a ferry pier into a creative hub? Here's your chance to do so ... whether it's arts, fashion, food, culture, heritage, lifestyle, recreational, design or anything else, we want your ideas!

Very Hong Kong is a new creative platform for you to re-imagine what is uniquely Hong Kong. It's a place for sharing ideas and redefining otherwise forgotten urban spaces through a series of events, installations and activities. It's time for you to join us on this mission...

About Very Hong Kong

Very Hong Kong is the city's first independent and community-led programme, dedicated to bringing a mix of free arts, design, culture and recreational events in public spaces throughout the city by supporting the best of Hong Kong and its diverse culture, promoting creativity and redefining the forgotten spaces of the city through the use of public and donated spaces for a variety of innovative events which are free of charge and open to all. We are committed to supporting the public and the city's many community and non-government organizations by providing a platform for participation and celebration of Hong Kong's public spaces as part of a programme of events, presented by the community, for the community.

The goal

Very Hong Kong aims to encourage community engagement by redefining Public Spaces through delivering innovative and creative events, and provide a platform to develop emerging talents in Hong Kong.

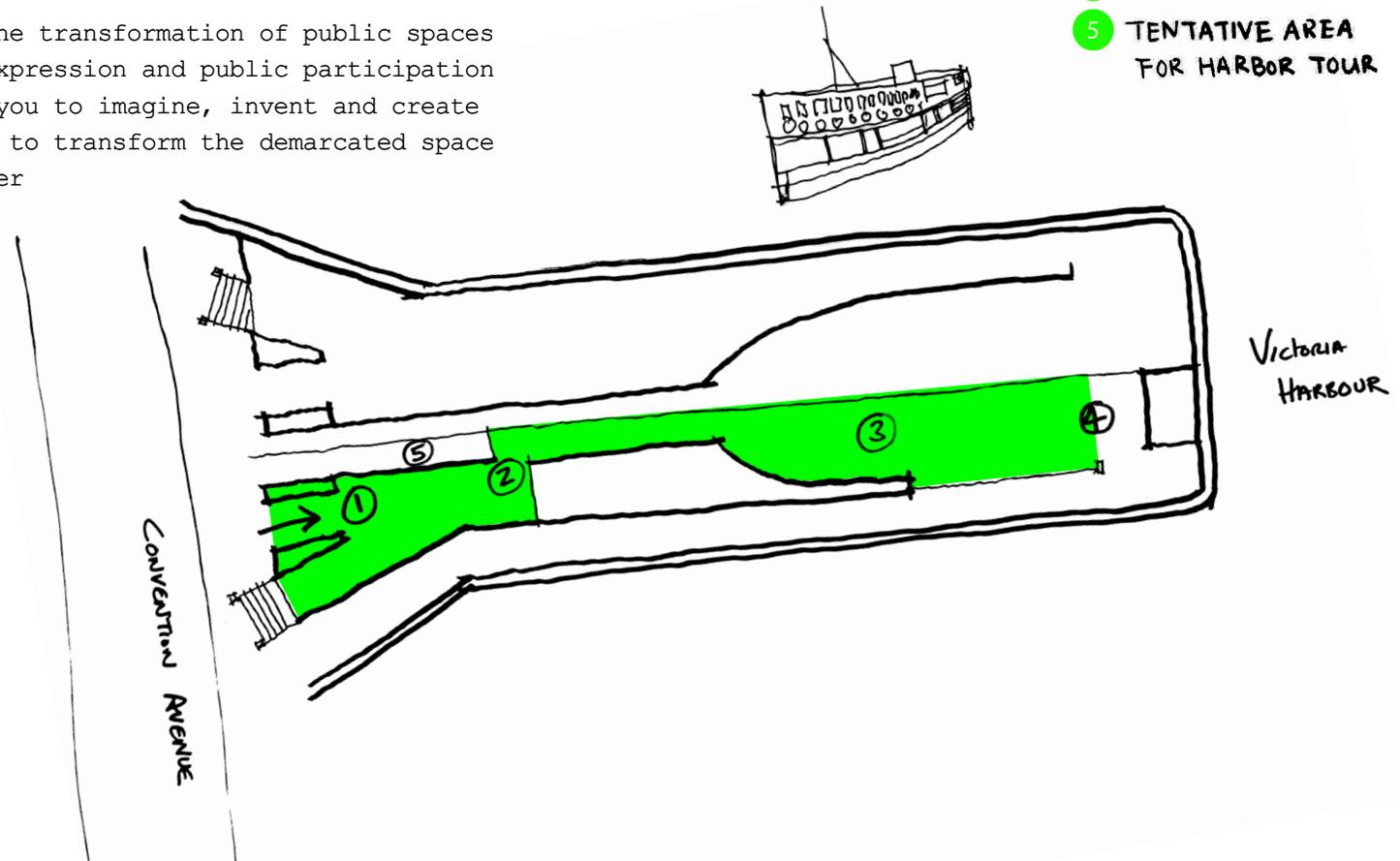
The Plan

When? June 2014 (exact programme of event schedule TBC following the Submission of Ideas)

Where? Wanchai Ferry Pier

The idea is to raise the bar on the transformation of public spaces in Hong Kong, taking innovative expression and public participation to a whole new level. It's up to you to imagine, invent and create an event/installation/performance to transform the demarcated space below within the Wanchai Ferry Pier

- 1 ENTRANCE
- 2 CORRIDOR
- 3 DISPLAY AREA
- 4 NON-DISPLAY AREA
- 5 TENTATIVE AREA FOR HARBOR TOUR



The key successes and outcomes

- Community engagement and public participation in creative and innovative events on a new scale for Hong Kong
- Celebration of community with exciting public events in public spaces
- Cross-discipline arts and culture events for all in Hong Kong
- Contribution to a perennial cultural event programme in Hong Kong calendar
- Increasing wider participation in the event programme

get involved

SUBMIT IDEAS

We've opened the Call for Events for 'The Very Ferry Pier' VeryHK Event to be held in June 2014. We are looking for collaborators, groups or people with talent, passion, a sense of community, pride, playfulness, candor and courage to organize and host collaborative events as a core part of 'The Very Ferry Pier' event. We need your ideas!

We are seeking a mixed range of events for Very Ferry Pier. To be considered, we require a brief description of your proposed event including title and theme, logistics (ie. proposed duration of the event, set up logistics etc) and exact location to be held within the demarcated zone of the Wanchai ferry pier (refer to 'The Plan' for floor plan detail of the Wanchai Ferry Pier) and how your event positively contributes to the key success factors and outcomes of the 'The Very Ferry Pier' event.

Collaborative events can be based on visual arts, performance

arts, music, food, fashion, film and creative design, a mixtures of these or many more. We welcome any ideas that reflect the aims of Very Hong Kong:

- Free events which engage and inspire residents and visitors alike
- Promote public participation in the urban spaces of Hong Kong
- Improve peoples' enjoyment, navigation and access to the city
- Find new uses for under-utilized spaces
- Show creativity and imagination and, above all, your event should bring people together!

The event proposal should reflect a relevance to the Wanchai Ferry Pier and should demonstrate safety. The VHK curator will have the final decision regarding the selection of the events for Very Ferry Pier.

Please visit www.veryhk.org/collaborate to submit your idea using the online form.



Need help with Event Funding?

FringeBacker, an online bilingual crowdfunding platform, is partnering with VeryHK to offer all creative talents an opportunity to showcase your project, raise funds from the public, and grow your audience by building a community of support for your creative work at "The Very Ferry Pier". FringeBacker provides a secure and transparent online-funding service that allows artists to interact with its financial backers, and actively engage the public in the entire process of bringing creativity to life.

FringeBacker will feature a dedicated collection page for "The Very Ferry Pier", highlighting all campaigns that are crowdfunding for the event. If you would like to start a crowdfunding campaign, please contact cs@FringeBacker.com to submit your project proposal. For more details, please visit www.FringeBacker.com



The Timeline

The deadline for submission of event ideas is Wed 30th April 2014

Very Ferry Pier

	Mar 2014				Apr 2014				May 2014				Jun 2014			
	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
Open Call for Events				■	■											
Submission of ideas					■	■	■	■								
Selection and announcement of Events								■	■							
Event preparation								■	■	■	■	■	■	■	■	■
Wanchai Ferry Pier Events Programme*																■

*exact programme of events dates TBC following Submission of Ideas

SOME SMALL PRINT

ELIGIBILITY

- Applicants can be individual or groups. For applicants on group basis the group should designate a core member to be responsible to the Very Hong Kong Foundation, as well as management and funding of the event
- Any applying individual or, lead person of applying group, or head of applying organization should have reached age 18
- Applicants are required to provide proof satisfactory to the Foundation in the proposal of his/her qualifications, experience and ability to complete the event
- Any individual, group or organization is allowed to participate in more than one proposed event.

RESPONSIBILITIES OF THE EVENT ORGANISER

- The Event Organizer should refer to 'The Goal' and 'Key Success and Outcomes' of Very Hong Kong to set out the mission and role of their event
- The Event Organizer should state the title, theme, location and description of their event with one or more images, if available
- Very Hong Kong Foundation will apply for a TPPE licence for the demarcated area of the Wanchai Ferry Pier and will be responsible for any additional permits required for the event. However the event will only take place subject to the approval of all required licences.
- The Event Organizer will provide all tender documentation, construction monitoring, site protection through to successful delivery of the event, and maintain the chosen venue in good and safe conditions during for activities relevant to their event.
- The Event Organizer will be asked to provide interim progress reports and will be responsible for sourcing adequate event

funding to deliver the approved proposal. Although introductions to potential funding partners can be discussed, any further assistance will be assessed on a case by case basis. As the Official Crowd Funding Partner of Very Hong Kong, Fringebacker can offer assistance for crowd funding to the Event Organizer if required.

- Very Hong Kong Foundation will provide third party liability insurance which will cover the venue, however, the Event Organizer is responsible for any additional insurance cover if required due to the nature of the event.

If you have any questions about the Call for Events, please contact the Very Hong Kong Curatorial Team:

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Curator
Email: billy.kwan@veryhk.org
T +852 2528 8666

The Very Hong Kong Founders

Very Hong Kong an independent, not-for-profit Foundation (Very Hong Kong Festival Foundation Association), formed by a group of like-minded individuals with experience in promoting the arts, culture, heritage, design and architecture in the public realm through public participation.

Office bearer of Very Hong Kong Festival Foundation:

Mrs Margaret Brooke

Mr Christopher Law JP

Mr Patrick Bruce.

Board members of Very Hong Kong Festival foundation:

Mr Michael Lai JP,

Mr Robert Ho,

Mr Markus Shaw,

Mr Sam Farrand

